



South West UK



Brussels Office



## *EU support for the Creative industries sector*

**Wednesday 17 March 2010**

**Lighthouse, Poole's Centre for the Arts, Kingland Road,  
Poole, Dorset, BH15 1UG**

The South West UK Brussels Office, together with the Borough of Poole, have the pleasure to invite you to a one day event on EU support for the Creative industries sector. The South West of England has a very strong creative industries sector, which is growing faster than the rest of the economy.

The event will inform stakeholders of EU project, policy and profiling opportunities for the creative industries. Mette Quinn, Policy Officer on Support for Innovation from the European Commission's Directorate-General for Enterprise and Industry will be present for the day. It will focus on the EU, regional and local policy context for supporting the creative industries. Whilst the EU policy context will look at the overall strategy for growth and jobs, the upcoming Innovation Act and the Green Paper on Cultural and Creative Industries, the regional and local policy context will look at educational provision and business support and how this complements the EU policy context. The second half of the event will be composed of practical workshops looking at EU funding programmes that can be accessed by the Creative industries sector, including the Lifelong Learning Programme, the Culture and Media programmes and the Territorial Cooperation programmes.

**Please confirm your attendance by completing and sending the event registration form to [j.salder@poole.gov.uk](mailto:j.salder@poole.gov.uk) by Wednesday 10 March 2010.**

**Date:** 17 March 2010

**Time:** 9.30 am — 5.00 pm  
(including lunch)

**Venue: Lighthouse,**  
Poole's Centre for the Arts,  
Kingland Road,  
Poole,  
Dorset, BH15 1UG

[https://  
tickets.lighthousepoole.co.uk/  
public/](https://tickets.lighthousepoole.co.uk/public/)





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<b>Time</b>	<b>Draft Agenda</b>
09.30	<b>Registration &amp; refreshments</b>
10.00	<b>Welcome by Borough of Poole</b> John McBride, Chief Executive, Borough of Poole (confirmed)
10.10	<b>EU Policy context</b> Mette Quinn, Policy Officer, Support for Innovation, DG Enterprise and Industry, European Commission (confirmed)
10.30	<b>Business support</b> Ian Durston, Head of Business Link Operations, South West of England Regional Development Agency (confirmed) Roger Proctor, South West Design Forum (confirmed) Peter Roxburgh, Business Advisor, UKTI/Enterprise Europe South West (confirmed)
11.15	<b>Educational provision</b> Stuart Bartholomew, Principal, Arts University College Bournemouth (confirmed) Stephen Jukes, Dean of Media School, University of Bournemouth (confirmed)
11.45	<b>Questions and Answers</b>
12.00	<b>LUNCH</b>
13.00	<i>Two EU funding workshops will be held in parallel in separate breakout rooms—The Lifelong Learning workshop will be held twice</i>  <b>Workshop 1 - Lifelong Learning Programme:</b> specific focus on Leonardo da Vinci for vocational training, Grundtvig for Adult Education and Erasmus for Young Entrepreneurs.  <i>Facilitator:</i> Clare Breen, European Officer, South West UK Brussels Office (confirmed) <i>Expert:</i> Michael Trueman, Project Manager, UK National Agency ECOTEC—Leonardo da Vinci and Grundtvig (confirmed) <i>Case study:</i> Terry McGahan, Vocational Programme Manager, Tellus Limited—Erasmus for Young Entrepreneurs, Leonardo and Grundtvig (confirmed)



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Time	Draft Agenda
	<p><i>EU funding workshops will be held in parallel in separate breakout rooms</i></p>
	<p><b>Workshop 2 - MEDIA and Culture programmes:</b> specific focus on EU funding for the MEDIA and Culture sectors.</p> <p><i>Facilitator:</i> Jacob Salder, Senior Economic Development Officer, Borough of Poole (confirmed) <i>Experts:</i> MEDIA Desk UK (confirmed) and Geoffrey Brown, Director, Culture.Info (confirmed) <i>Case study:</i> Judith Noble, Arts University College Bournemouth (confirmed)</p>
14.30	<b>COFFEE BREAK</b>
15.00	<p><b>Workshop 1 - Lifelong Learning Programme:</b> specific focus on Leonardo da Vinci for vocational training, Grundtvig for Adult Education and Erasmus for Young Entrepreneurs.</p> <p><i>Facilitator:</i> Clare Breen (confirmed) <i>Expert:</i> Michael Trueman, Project Manager, UK National Agency ECOTEC—Leonardo da Vinci and Grundtvig (confirmed) <i>Case study:</i> Terry McGahan, Vocational Programme Manager, Tellus Limited—Erasmus for Young Entrepreneurs, Leonardo and Grundtvig (confirmed)</p> <p><b>Workshop 2 - Territorial Cooperation programmes:</b> specific focus on the priorities relevant to the creative industries sector within the Cross Border programmes (Channel &amp; 2 Seas), the Transnational programmes (Atlantic Area &amp; North West Europe) and the Interregional IVC programme. Discussions and tips on how to develop the EU dimension of a Territorial Cooperation project.</p> <p><i>Facilitator:</i> Mette Quinn (confirmed) <i>Expert:</i> Paula MacLachlan, National Contact Point for the North West Europe Programme (confirmed) <i>Practitioner:</i> Creative Metropolises, Birmingham City University Corporate Development Centre (tbc) and Channel Circus Arts Alliance project, Lighthouse Centre for Arts (confirmed)</p>
16.30	<b>Conclusions from the Chair</b>
16.45	<b>Close</b>